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PATENT 1-17-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE RECEIVED

Applicants : Brown, et al.
Appl. No. : 09/213,138
Filed : December 16, 1998
For : SYSTEM AND METHOD FOR
BROWSING AND COMPARING
PRODUCTS
Examiner : Steven R. Wasylchak

Group Art Unit 2764 JAN 09 2000

Group 2100

I hereby certify that this correspondence and unmarked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on

December 22, 2000
(Date)

Douglas G. Muehlhauser, Reg. No. 42,018

AMENDMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

01/03/2001 TGEDAMU1 00000018 09213138

01 FC:202
02 FC:215

80.00 OP
55.00 OP

IN THE CLAIMS

Please add the following Claims:

15. A product browsing system comprising:
- a server computer having a network connection;
 - a product database including first data representing a product, including second data representing a competing product, and including third data representing an association between said product and said competing product, said product database residing on a computer readable medium of the server computer; and
 - a dynamic page file for generating an electronic store page, said dynamic page file including instructions to use said second data as a query parameter to obtain said first data from said product database, said first data included in said electronic store page, said electronic store page transmitted via said network connection.
16. A method for retrieving information about a product using information about another product, said method comprising:
- a step for storing information on a first set of products;